

Development Co-ordinator's report May 2017

I have listed areas below for your input at the Committee meeting.

- Web content
- Permanent Courses
- Third Party Mapping revised Standing Order
- Lakes Weekend
- Review of Club Nights
- CATI

1. **Web Content**

Officers will be meeting to discuss. Wendy would still like images for our site.

2. **Permanent courses**

We have about 2000 downloads for the last year. However one person downloaded nearly 100, so figures are not easy to interpret! The most popular downloads are Burbage, Irchester, Melton, Martinshaw East and The Outwoods areas where groups are using and maps are free.

QEDJW POC no progress yet.

Stephen is working on two new courses at Old John and Deer Barn for schools. We have been asked to support Bradgate on Saturday 5th August 2017, for their 90th anniversary. Details to be sorted out this month.

3. **Third party/ School mapping Standing order 8**

Last year I spoke to the BOF broker, and despite what is stated on the BOF web site, he advised that all Schools mapping would be covered as it's part of the remit of encouraging participation. I have therefore amended our Standing orders, Extracted as a separate standing order this element, copy **attached**.

The rest of the mapping Standing order is in need of a major update as it has not reflected current practice for several years!

Consider the amended mapping Standing Order

4. **Coaching**

Our Development Plan objective: provision of coaching and training for club members of all ages and abilities.

Lake District coaching/races weekend

Chris Heaton is organising, there are members from other clubs. Afterwards we need to look at whether can do again next year.

5. Club Nights Review of

Sprint Training Easter/ Pre British Sprints

Before Easter we held sprint training practice at Loughborough University. Last time the British Sprints were at Milton Keynes it was very urban like (but lot of parkland) so campuses are less important. We are thinking of Castle Hill for mid September training.

Development Plan Objective: A closer engagement with club members to understand what they require from the club in the way of training ...

We have three different nights in mainly three different locations. Each club night breaks even because we charge for activities when not hiring facilities. AMR does the most outdoor sessions. Monday has attendances of up to 20 including several non-participating parents.

I have looked again at combining all club nights, as this would help with reducing coaching load. It could also provide better junior to senior continuity. At the outset we attempted this on a Monday with slightly staggered starts; and it did not work, as we found it difficult to hire concurrent facilities especially indoor gyms. On Monday we are using South Charnwood High School this year as we can't book Groby (Brookvale gym). Ashby Map Runners were not able to hire Ivanhoe, so South Charnwood High is currently being used but it is on the extreme east of the area. It's plusses are adjoining woodland, old style school with maze and gym.

We hired the Community Room at Ibstock several years ago, and we could consider King Edward VII. Castle Rock (Whitwick) all are mapped. However it can be difficult to restore a booking once we have moved location.

When I have attended the AMR club nights it is very similar to Glenfield but it does more outdoors.

For Monday we have the Rennie family attending and Jamie is coaching and it's 18 miles from Great Glen to get to South Charnwood High. Another family comes from Stoneygate which is about 15 miles. We also have families from Loughborough. However one can't really consider SCHS to be local!

We are not able to provide anything to keep teenagers/ our best juniors. EMJOS is our only route to provide their training. However although they go away for weekends/ training days I've no idea what they do. There is nothing on the EMOA web site and the EMJOS site is 4 years out of date.

It's clear that most club members do not train as part of a club organised activity and possibly many don't train at all. Even most Committee members don't train at Orienteering! This situation is widespread among the orienteering community.

Perhaps we should follow the SYO route where coaching is low cost/free. SYO offer as a member benefit to get juniors joining the club. They don't have a club night but are bidding for Sport England funding to help them set one up, so there are not quite like us....

Last year club night broken even but cost £1,585. This year its closer to £1000

Any thoughts on what we do/ should consider?

Why do so many club members not train at Orienteering?

Are members doing their own sessions?

Should we offer free coaching at all the 2017/18 club nights?

6. CATI

Our Development Plan objective: Concerted effort to recruit new members

So far we've held six Schools League events plus the March NW Primary Schools Champs with nearly 500 children. Our achievements here are we don't get enough attending. We have delivered on site training and this has managed to get some pupils turning up. We have been commissioned to do Mapping at Ashby Willesley. One of the schools where we have had pupils coming afterwards.

We should not be putting all our eggs in one basket. We could also try Come and Try it, but not as a one off, our event programmes must link to events to go to in the following months in the same 5/10 mile radius.

This implies much less geographic spread of our (linked) events than now And perhaps also our club night activity i.e. Ashby Map Runners /Glenfield.

Roger Phillips did initiate "event" campaign using Facebook last winter/ summer but this activity has diminished recently.

Any thoughts on what we should do?

Roger Edwards
8th February 2017
Revised May 1st