

Development Co-ordinator's Report - November 2019

Club Night

We have moved to *Tuesday* nights at South Charnwood High School. The September off-site sprint training at Charnwood College planned by Toni attracted some who have not come to the SCHS. We ought to do something similar next year before the British & JK Sprints, certainly the JK. We have lost juniors, eg Libby, who does another activity on Tuesday and we have gained three juniors. We had a few who came for one session during half term. Overall numbers are up on last year.

We have really struggled to sort the safeguarding out as coaches have had delays in actioning the paperwork.

Lakes Coaching 23rd November

Esther has organised; we have 5 OD and 9 LEI, including four juniors (two OD, two LEI). It's good to see Andy Ward, Robert Bood and Ed Young taking up the offer. Accommodation is at Coniston How YHA with the option to do a race on Sunday. James & Zara plus dog are sorting their own accommodation.

Coaches

Derek Herd hopes to do his assessment next week. No-one else is training or upgrading their Level 1 to Level 2.

Permanent Courses

There are ticking over, Castle Hill was changed to handle some missing plaques and Martinshaw needs changing for missing plaques too. Downloads from the BOF site continue at a high level.

Schools

NW Schools event will be on 31st March with attendance probably close to 800 this year, 30 primary and probably 3 secondary schools. We are trying to improve bus safety, a problems with so many busses in a small space especially when some schools are dropping off and others collecting at the same time. Peter is also supporting two events at NW schools in June. Pete has mapped Oakthorpe Primary and Peter will probably do Hugglescote Primary. Simon is re-doing Ivanhoe College for a nominal fee.

Recruiting New members

We have tried the Learn Orienteering in the summer but did not convert the families in terms of getting them to go to an event. We will do the same in April/Map 2020 but we ought to be doing more. We could repeat the publicity through Hinckley & Bosworth Schools that we did with the BOF GROW initiative many years ago.

We have not repeated the Park Series.

Without some initiatives we will be lucky to maintain membership numbers.

BOF Development Conference

This is instead of the Coaching Conference. Its being held on our doorstep on the weekend of 11th & 12th January, with single day options without using the YHA Conkers accommodation. (Our Castle Hill event is on Sunday). There would be a benefit from attending and the days could be shared. Those I have spoken to seem reticent as we have the Club & Association Conference November 16th and then the Lakes Coaching the following weekend

“Saturday sees a focus on club initiatives, data and surveys to help clubs get a better understanding of how to make informed decisions on the clubs direction.

Sunday moves onto looking into the volunteering sector, youth and the club offer for members which considers what clubs are doing to help retain existing members whilst making their club an attractive position for new people in a busy sporting market.

One topic will be expanding on the recent short BOF webinar explaining how to use Facebook for advertising.

Roger Edwards

Development Co-ordinator

1 November 2019