

Development Co-ordinator's report May 2018

Recruitment

Bradgate Series

Some points to bear in mind for our Autumn Park Series?

These took place over four Saturday afternoons, one hour involving a maze close to the main track and two short white/ yellow courses using POC plaques. Although we seemed to be struggling to get Volunteers, in the event nearly a dozen turned up at different times. As virtually everyone is a beginner it takes a lot of resources. Interested people need to be spoken to so takes out lot of volunteers.

Non-members and advertising

Roger Phillips has been producing an analysis of events and highlighted those not members of clubs. Quite a lot is just mis-recording but there are a few people who come more than once without joining. Roger has also made use of Facebook advertising last year but only for larger events. Perhaps we should be making use on a much more frequent basis?

Club Nights

We have issues with obtaining permission for use of training areas. We have been fairly laid back but the Woodland Trust noticed we did not have a licence for activities in Ratby Woodlands. This was sorted by Andy. The new licence states the conditions for group usage which we are expected to follow. Eg not filling the car park and for 2019 not trampling on wild flowers.

We are moving forwards but we need to sort out something practical and keep the charges down. Free usage of Outwoods for small group training has been agreed by Andy.

Autumn sessions will be at South Charnwood High School but probably off site for first few weeks of September. Locations being discussed but highly likely to be several nights at Johns Lee Wood.

BOF Youth Strategy

The paper has been created by Phil Conway, the BOF **England** contact. He has "consulted" interested parties including Scotland and there has been quite a lot of work to get something agreed. The Advisory Group which I am on had supported some things in the draft and rejected some ideas. It's been adopted relatively quickly, so whether it has wide spread support is doubtful. He has funding to support the tasks identified.

I hope you to have read at least the summary. Looking at the areas for development ...

| Task | Comment | LEI action |
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| Clubs should offer a junior programme. | We offer club night. Very hard to get extra families. Better older juniors go EMJOS. | If club night enough? Need to replace Birthe to keep junior side working! Report on numbers of juniors, say to groups |

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| | | teenagers and under by Membership Secretary. |
| Build links with schools | Our Schools links are relatively ineffective in terms of getting converts. If someone else can effect a link, we would probably welcome this; but don't hold your breath. | |
| Support BSOA to make a Regional School Champs | <p>Yorkshire, West Midlands (Staffs and Warwick too) do but East Midlands doesn't. Also Cumbria Avon and Surrey. We do NW Leicestershire district. This is one of the 10 championships listed on BSOA!</p> <p>The Regional Champs would fit with progression to the British Schools. If set up in the EM this would only work by bolting on to a colour coded (EM league) event as we do for YBT Heat. So then why not combine the two! The intention is that British Schools Association and BOF would build the school links. This is not going to happen in EM and probably not nationally, BSOA have no staff!)</p> <p>No take up.</p> | EM need to consider what can be offered. Offer BSC courses ie White-Green at EML? |
| We offered best NW schools chance to go to YBT final | | |
| More juniors to YBT and Peter Palmer Relays. | eg YB Shield small clubs (like for CS Trophy), PPR Mini Teams and the Tio Mila Sponsorship for 2018, including a Swedish Team at the PPR and a trip to Sweden for the winners. | We already go to both so we need to keep it up. |
| Junior coaching module. | Quite a lot of adults want to do adult only coaching but juniors need a different communication skills set, and many coaches need further support /help. | Make use of new module when available. |
| Racing Challenge improve award process. Automatic Incentives for colour coded awards. (Needs a BOF system and more of our results) | <p>Roger E already does this all manually for Club Champs.</p> <p>There is already the Racing Challenge (RC) and Navigation Challenge (NC) which has a simple algorithm to generate and email certificates.</p> <p>There is then a big gap to the Big Event badge system. (championship Gold/Silver/Bronze) Something in the middle similar to the Challenge awards might help with retention and this applies to adults.</p> | <p>Use BOF RC/NC system when ready.</p> <p>Use BOF CC system when ready.</p> <p>We need to upload more of our level D results to increase numbers into the Challenge system, for newcomers who only go to Local events.</p> |

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| Xplorer progression | (this will be in Autumn Park Series) BOF to link local Xplorer to Us. | Autumn Park Series. We are intending to fit in Xplorer at Abbey and Watermead. |
| More junior volunteer roles. | Why do we have so few junior volunteer at events? Why are they not on our radar to plan or organise? Some have done so but not many! | Do more? |

The pyramid. Page 13 in full document.

The pyramid is a process where support is focused on the best and the majority are rejected into the rectangle of also rans. For adults this is fine and most adults keep turning up. So why can't this happen for juniors too?

Why can't training be offered to everyone?

Those that do the high level training (the summer camps) stay in the Sport so perhaps this needs to be on offer to all juniors. With there being so few similar aged juniors, it also helps one to have friendships with other clubs when at races/ and making use of social media. So the plan is for extra Hawkshead type training, which has Open enrolment.

This also has the Fun element. We also need to be mindful that parents may be too pushy!

Youth retention

The central point with the coach

What are other clubs doing? Anything we should copy.

University Clubs

eg Loughborough

I have spoken with Leah Williams and she is trying to get the next year cohort to do a Freshers day. I have indicated we would loan equipment. They have the plus of the British Sprints 2019 but are also affected by the embargo!

Schools Orienteering

Pressure to get rid on of one British Schools eg the score. Or change it to a Sprint.



Listening to Juniors

The Youth Panel meeting at JK 2018.

Northamptonshire Club

I meet with Tim Herod, our BOF contact, to talk about various issues.

The big one new one he has been left with is the Northamptonshire Club. I have said it's in our self interest to have such a club and we would support something (as long as it's not too many people!). He is going to think about. Various attempts have been made here mainly on the lines of a club night. Eg under Steve Hardy. This could create a nucleus of a few families, so it might happen!?

Club & Association Conference, Birmingham

Saturday 20th October

We need to decide the delegate(s).

Roger Edwards

May 2018